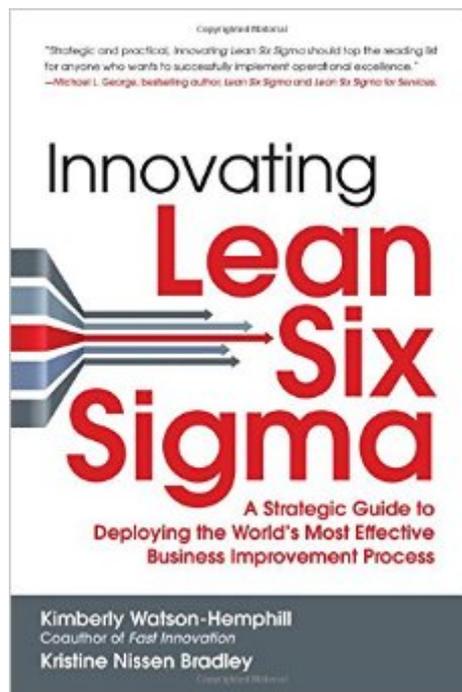


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# Innovating Lean Six Sigma: A Strategic Guide To Deploying The World's Most Effective Business Improvement Process



## Synopsis

The New and Definitive User's Guide to Lean Six Sigma If you're a business leader, you already know that Lean Six Sigma is one of the most popular and powerful business tools in the world today. You also probably know that implementing the process can be more than a little challenging. This step-by-step guide shows you how to customize and apply the principles of Lean Six Sigma to your own organizational needs, giving you more options, strategies, and solutions than you'll find in any other book on the subject. With these simple, proven techniques, you can:

- \* Assess your current business model and shape your future goals
- \* Plan and prepare a Lean Six Sigma program that's right for your company
- \* Engage your leadership and your team throughout the entire process
- \* Align your LSS efforts with the culture and values of your business
- \* Develop deeper insights into your customer experience
- \* Master the art of project selection and pipeline management
- \* Tackle bigger problems and find better solutions
- \* Become more efficient, more productive, and more profitable

This innovative approach to the Lean Six Sigma process allows you to mold and shape your strategy as you go, making small adjustments along the way that can have a big impact. In this book, you'll discover the most effective methods for deploying LSS at every level, from the leaders at the top to the managers in the middle to the very foundation of your company culture. You'll hear from leading business experts who have guided companies through the LSS process—and get the inside story on how they turned those companies around. You'll also learn how to use the latest, greatest management tools like Enterprise Kaizen, Customer Journey Maps, and Hoshin Planning. Everything you need to implement Lean Six Sigma smoothly and successfully is right here at your fingertips. Also included is a special chapter focusing exclusively on how to implement Lean Six Sigma in healthcare. When it comes to running a business, there is no better way to improve efficiency, increase productivity, and escalate profits than Lean Six Sigma. And there is no better book on how to make it work than *Innovating Lean Six Sigma*.

## Book Information

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## Customer Reviews

Kimberly and her army of great improvement experts (Lisa, Chuck, Mark, Jeff, Randy, etc) have provided a very useful book that explains when and how to use a number of powerful improvement tools. It serves as a great connector between strategy and execution. Their descriptions are much better than previous LSS books which allows for easier teaching and using of these tools with a wide variety of processes. My clients love this book and use it for deeper learning into the tools as well as how to use them and most importantly why these tools are being used.

The Lean Six Sigma initiative at Dr Pepper Snapple has been a major contributor to its success since 2011. In that time, their free cash flow has increased to an all-time high and the stock price has more than doubled, outpacing its peers by nearly 100%. Dr Pepper Snapple is now the Consumer Products leader in both inventory and capital productivity and has publicly reported over \$200 million in cash savings all thanks to LSS. I was very blessed to establish and lead that initiative from 2011-2015 with the help of fantastic practitioners such as Kimberly Watson-Hemphill who with this book has provided a terrific framework for any executive looking to achieve breakthrough results from Lean Six Sigma. Will McDade, Chief Financial Officer, Interstate Batteries, former Senior Vice President, Dr. Pepper Snapple

After reading the first book that Ms. Watson-Hemphill wrote, *Fast Innovation*, I wasn't sure how she could write a better one. But she did. Instead of just focusing on the use of tools, Kimberly and Kristine have provided a simple to read guide to actually developing and deploying innovation as a component of a comprehensive Lean Six Sigma effort. The examples and case studies are on point and support the underlying concepts. I particularly like how they have interspersed chapters written by other experts in the field. It makes for an interesting read and allows for the inclusion of different perspectives yet integrated around the central topic of the book. Definitely a must read and valued addition to any library for those on the Lean Six Sigma journey.

A book that is both strategic and practical, *Innovating Lean Six Sigma* should top the reading list for anyone who wants to successfully implement operational excellence. The methods described in this book will drive significant financial value for your company, engage and develop your employees, and help you meet the ever-changing needs of your customers. Kimberly and Kristine have continued to build on the foundations of everything that we started, advancing the approach based on their work with clients from around the world, and have summarized their learnings in this easy-to-read book.â “ Michael L. George, bestselling author, *Lean Six Sigma*, *Lean Six Sigma for Services*

What an outstanding book!! It is one of the few books I have read that gives a practical view of a Lean Six Sigma Deployment. Having been personally involved with LSS deployments in manufacturing, distribution, and the corporate office, this book gives great tips and sound advice on how to effectively implement a Lean Six Sigma program. I particularly liked the development of a Maturity Model where you can assess your current state versus best-in-class programs. A must read for anyone considering beginning the Lean Six Sigma journey or for those who are looking for ways to enhance their current program.- Chris Lawson, SVP, USG Corporation

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